

Lampiran 8 : Uji Reliabilitas

Scale : Harga

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

Cronbach's	
Alpha	N of Items
,815	4

a. Listwise deletion based on all variables in the procedure.

Scale : Kualitas Produk

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

Cronbach's	
Alpha	N of Items
,866	14

a. Listwise deletion based on all variables in the procedure.

Scale : Emosional

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

Cronbach's	
Alpha	N of Items
,689	3

a. Listwise deletion based on all variables in the procedure.

Lampiran 8 : Uji Reliabilitas

Scale : Kepuasan Pelanggan

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

Reliability Statistics

Cronbach's Alpha	N of Items
,840	9

a. Listwise deletion based on all variables in the procedure.